

Model Plan 【Hokuriku】

Spirit of Japan through Crafts, Zen & Satoyama Art

From Kanazawa's crafts and contemporary art, to Zen philosophy, to satoyama art in Echigo-Tsumari — immerse yourself in the spirit and creativity of Japan, uniquely found in Hokuriku.

DAY 1 Kanazawa

Crafts & Traditions

National Crafts Museum

Ishikawa Prefectural Museum of Art

Contemporary Art & Zen

21st Century Museum of Contemporary Art, Kanazawa

Enjoy world-class contemporary art and experience Zen philosophy.

D.T. Suzuki Museum

Ishikawa Prefectural Kutaniyaki Art Museum

Admire Kaga crafts and masterpieces of Japanese art.



Water container, "Spring", maki-e on metal base



Kimono, bird and flower design, yuzen dyeing on crepe silk.
KIMURA, Uzan 1934

Photo: Yoneda Tasaburo
Dec 9 – Jan 18, 2026 | National Crafts Museum



Incense burner in the shape of female pheasant decorated with overglaze enamels.



Kutani ware, Ishikawa's artfully decorated porcelain.

DAY 3 Echigo-Tsumari (Niigata)

08:00→11:00 Travel to Echigo-Tsumari

Satoyama Art

13:00 Echigo-Tsumari Satoyama Museum of Contemporary Art, MonET

Discover how contemporary art connects with local communities and nature before returning to Tokyo.

4 Community & Nature in Art Matsudai "Nohbutai" Field Museum

Experience site-specific artworks in harmony with rural landscapes.



Hara Hiroshi + ATELIERΦ
"Museum on Echigo-Tsumari, MonET",
Photo by Kioku Keizo



Kuwakubo Ryota "LOST #6",
Photo by Nakamura Osamu



目[mé] "movements",
Photo by Kioku Keizo